



PrimeSight™

CYSTOSCOPY IS CHANGING.
PRIMESIGHT™ HELPS YOU Achieve MORE WITH LESS.



Innovation for Health

PRIMESIGHT™ CYSTOSCOPY

INCREASED CAPACITY + LESS CAPITAL

The demand for cystoscopy has never been greater. So, how does a busy urology facility keep up? With the PrimeSight™ system, the answer isn't more scopes or more staff. Instead, PrimeSight offers triple the procedure capacity of conventional systems, allowing you to do more with less.

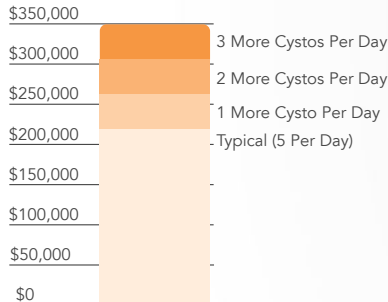
EASILY INCREASE YOUR CAPACITY

Adding three procedures a day results in over \$130,000 more in annual revenue. Would you like to add even more? With PrimeSight, it's possible.

LESS CAPITAL AND SERVICE COSTS

One PrimeSight cystoscope replaces three conventional cystoscopes providing significant capital savings and a reduction in ongoing service costs.

INCREMENTAL ANNUAL REVENUE¹



INCREASED PRODUCTIVITY + LESS WASTED TIME

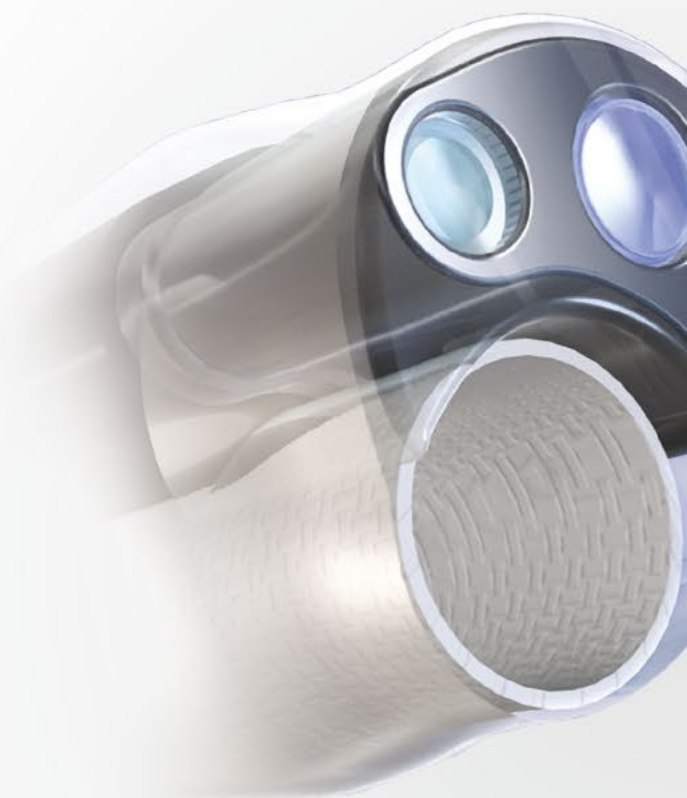
Are your cystoscopes—and staff—always in reprocessing when you need them? Do you transport dirty scopes because your facility isn't equipped to deal with conventional reprocessing? It doesn't have to be this way. The PrimeSight system facilitates quick and easy turnover between cases without the need for high level disinfection (HLD) or an automated endoscope reprocessor.

BOOST STAFF PRODUCTIVITY

The PrimeSight system saves more than an hour of hands-on staff time per cystoscope.² With less staff time needed for reprocessing and scope preparation, you can reallocate resources to more patient-centric activities such as room set-up and patient intake.

LESS DELAYS AND WASTED TIME

With the PrimeSight system, lengthy reprocessing won't slow you down. Instead reprocessing between cases takes mere minutes and can be completed in virtually any facility. So, it's easy to stack procedures or add last-minute cases.



STERILE CYSTOSCOPY DEVICE FOR EVERY PATIENT

INCREASED STERILITY + LESS COMPLEXITY

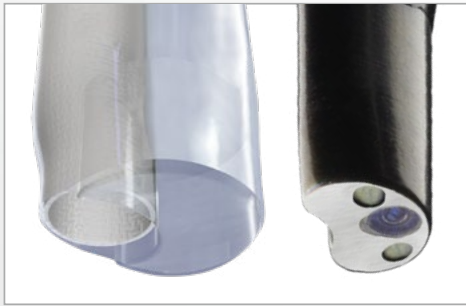
Endoscope safety continues to make headlines. In fact, inadequate cleaning of flexible endoscopes is consistently one of the Top 10 Health Technology Hazards cited by the ECRI Institute.³ Even careful adherence to reprocessing guidelines for sterilization or high level disinfection does not guarantee safety.⁴ The EndoSheath® Protective Barrier addresses these issues head-on by providing a sterile, single-use solution that is FDA-cleared and included in the 2015 ANSI/AAMI National Standards on Endoscope Reprocessing in Health Care Facilities⁵ and the Guidelines for Perioperative Practice (2017 Edition).⁶

PROVEN STERILITY

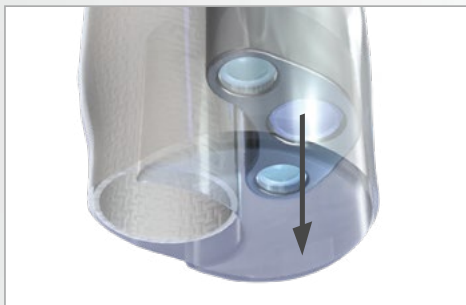
EndoSheath is proven effective as a microbial barrier against organisms as small as 27 nanometers per FDA guidance and testing. In 25 years of clinical use, there has never been a reported case of patient-to-patient cross contamination.

COMPLIANCE WITH LESS COMPLEXITY

The channel, seals and ports are part of the sterile, single-use EndoSheath. Instead of cleaning, flushing and disinfecting these hard-to-clean areas, you simply replace them. With fewer reprocessing steps and less chemical exposure, EndoSheath makes compliance easier on your practice and staff.

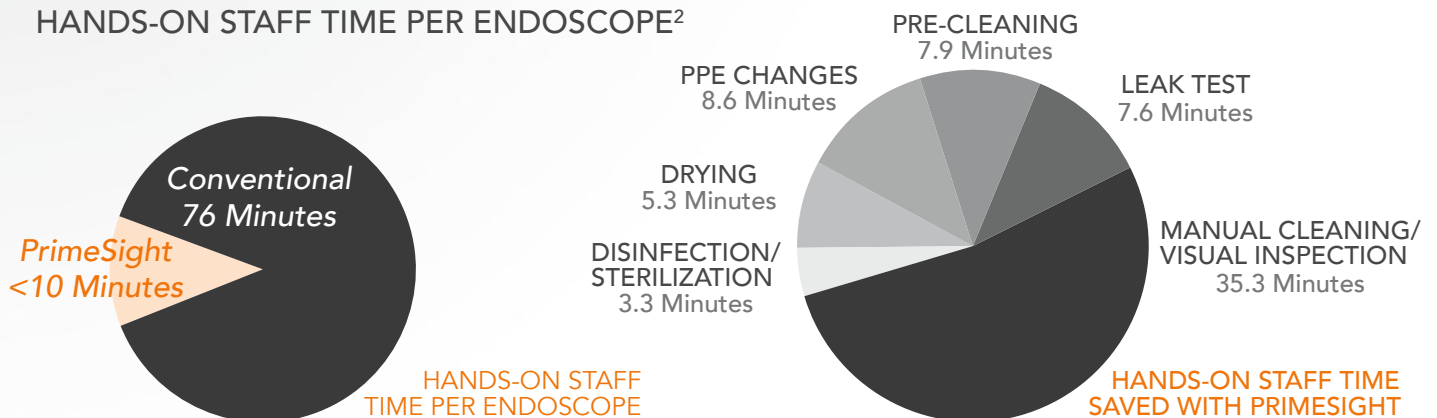


The single-use EndoSheath barrier includes the channel, ports, and seals. EndoSheath is used with the D-shaped PrimeSight cystoscope.



Prior to each procedure, the PrimeSight cystoscope is inserted into the sterile EndoSheath barrier. Together they form a fully functional cystoscopy system.

PRIMESIGHT SAVES OVER AN HOUR OF HANDS-ON STAFF TIME PER ENDOSCOPE²



THE INNOVATIVE PRIMESIGHT™ SYSTEM

The PrimeSight system offers the convenience and safety of a disposable along with the superior functionality of a reusable. The urology line includes PrimeSight fiberoptic and video cystoscopes, the single-use EndoSheath® Protective Barrier, and a variety of peripherals.

PRIMESIGHT™ CYSTOSCOPES

- Uniquely designed for use with the EndoSheath protective barrier
- Fiberoptic or video-based
- Standard or intuitive articulation

ENDOSHEATH® PROTECTIVE BARRIER

- Available exclusively for PrimeSight systems
- Sterile barrier, channel, ports, and seal for every case
- Two channel size options: 1.5mm for diagnostic or 2.1mm for a full range of procedures
- Eliminates the need for HLD between patients

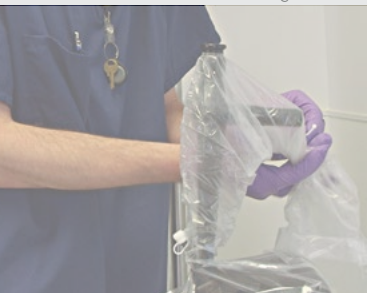
PRIMESIGHT™ UNITY VIDEO PROCESSOR

- All-in-one video platform is easily transported between exam rooms and facilities
- 19" widescreen display with HD imaging, intuitive touchscreen and an impressive list of usability features
- Easy image and video archiving
- Improved navigation and workflows
- PrimeSight cart is height adjustable and features an integrated EndoSheath loading platform



1. Based on 2017 Medicare National Reimbursement of \$168.00 for CPT Code 52000, General Endoscopy
2. Ofstead, C.L., Quick, M.R., Eiland, J.E., Adams, S.J. (2017). A glimpse at the true cost of reprocessing endoscopes: Results of a pilot project. *Communiqué*, Jan/Feb, 63-78.
3. ECRI Institute (2015). Executive Brief: Top 10 Health Technology Hazards for 2016. Accessed July 15, 2016 from www.ecri.org/2016hazards.
4. Ofstead, D.G., Doyle, E.M., Eiland, J.E., Amelang, M.R., Wetzler, H.P., England, D.M., et al. (2016). Practical toolkit for monitoring endoscope reprocessing effectiveness: Identification of viable bacteria on gastroscopes, colonoscopes, and bronchoscope. *American Journal of Infection Control*, 44(7), 815-9.
5. Association for the Advancement of Medical Instrumentation (2015). ANSI/AAMI American National Standard ST:91: 2015 Flexible and semi-rigid endoscope reprocessing in health care facilities.
6. AORN, Inc. (2017). Guidelines for Perioperative Practice.
7. American Urological Association (2013). Joint AUA/SUNA White Paper on the Reprocessing of Flexible Cystoscopes. Accessed July 15, 2015 from <https://www.auanet.org/common/pdf/education/clinical-guidance/Cystoscopy-WP.pdf>

Rx Only. For complete instructions for use, storage, warnings, indications, contraindications, precautions, adverse reactions and disclaimer of warranties, please refer to the insert accompanying each product. Models are for illustrative purposes only. EndoSheath is a registered trademark and PrimeSight is a trademark. PrimeSight and EndoSheath are manufactured by Cogentix Medical. © 2018 LABORIE. All rights reserved.



USA:
Tel.: +1 802 857 1300
800 522 6743
Email: usmarketing@laborie.com



www.laborie.com